

AccuFund recently partnered with Richmond Jewish Foundation in a new Case Study; showcasing streamlined accounting and fundraising functions improve all aspects of the foundation.

Richmond Jewish Foundation (RJF) is a primary, trusted and expert resource for planned giving and endowments, providing services to the community and its donors, making grants and undertaking community leadership and partnership activities to address a wide variety of needs in its service area.

With AccuFund, RJF was able to customize their accounting statements – for each one of their funds– and show their part of the income from the whole investment. Through various tools within AccuFund Accounting Suite, combined investment revenues are allocated to various funds so RJF always knows how much each of the 250 funds has at any given time – and that it is properly accounted for. Using the Allocations Management module, the system calculates and posts administrative fees automatically, totally eliminating the need for spreadsheets.

Additionally, AccuFund CRM set out to provide a completely customized Salesforce solution for both RJF staff and their constituents by designing an online portal that allow constituents to review and submit online donations and applications without any involvement from the staff.

“In the first year alone, we saw a 300% increase in online donations because the system was so easy to use,” explains Robert Nomberg, Richmond Jewish Foundation President and CEO.

Read the full [press release](#). To read the [integrated foundation accounting and fundraising case study click here](#).