

VALUE ADDED RESELLERS



The AccuFund Value Added Reseller Program provides qualifying professionals full program access to sell, implement and consult on AccuFund's top-rated financial management solutions designed specifically for nonprofit and municipal government markets.

Successful resellers are integral to AccuFund's success. We rely on our partners to sell, implement and consult on AccuFund software. We are committed to our resellers, providing ongoing training and tools to facilitate long term repeat income as well as significant commissions/professional services that accompany sales. Many of our resellers have been with us since (or near) our inception.

AccuFund, Inc. is a privately held company where stability and integrity are part of its core values. We treat our resellers and clients with respect and are rewarded with strong customer loyalty and a vibrant referral base.

We are looking for nonprofit/government professionals who share these same values to become AccuFund Resellers.

ACCUFUND SOFTWARE OVERVIEW

AccuFund helps nonprofit and government entities to improve their financial management with top-rated fund accounting software. The AccuFund solutions are geared to accounting departments needing reliable financial reporting and easy-to-use, intuitive functionality to help streamline operations and improve efficiency.

AccuFund serves a broad range of organization sizes, from small local nonprofits to billion dollar agencies.

AccuFund helps small organizations move beyond a product like Quickbooks® to improve auditability, flexibility and reporting capabilities. AccuFund works well for medium and large organizations with the extensibility of

payroll, purchasing and other modules configured by our trained VAR consultants.

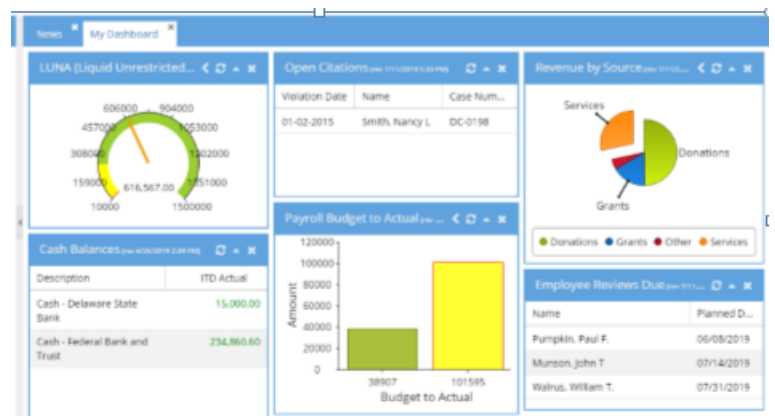


ACCUFUND PRODUCTS—CLOUD AND ONSITE

AccuFund offers a variety of deployment options:

- AccuFund Accounting Suite—On-premise, traditionally licensed product.
- AccuFund Online—Same product as on-premise but offered as a subscription "Software as a Service"/ cloud solution. Resellers provide the full configuration services and share in the hosted revenue for the life of the service.
- AccuFund Anywhere (cloud) —New browser-based product currently geared towards organizations ready to move up from products like Quickbooks to a true fund accounting solution.

The AccuFund solution requires configuration and conversion assistance by a knowledgeable consultant and the product provides opportunities for ongoing support



AccuFund has a fresh new windows interface & integrated dashboard.

with remote report development capabilities, additional modules and ongoing training options.

SALES DEVELOPMENT

AccuFund is continuously marketing through a broad range of online, social media, direct mail and phone campaigns. All leads are qualified and forwarded to the nearest reseller with the required expertise in the specialized components required. AccuFund sales staff will support reseller sales efforts with assistance in seminars, demonstrations, proposals, references, etc.

The biggest source of leads for any reseller will be those they develop themselves. AccuFund also supports resellers' efforts in developing their own marketing activities and encourages a strong presence in the nonprofit and government community in their area.

Many of our resellers develop successful niche market expertise in areas such as Utility Billing, Representative Payee, Endowment, and Tribal Governments.

AccuFund Clients:
50% Government/50% Nonprofit
60% Utilize our Payroll modules

We Serve:
Towns/Cities/Counties
State Departments and Quasi-Governmental Agencies
Council of Governments
Social Service Nonprofits
Arts Organizations

Niche Markets:
Indian Tribes
Utility Billing
Representative Payee Agencies
Endowments
Loan Funds

ACCUFUND PRICING AND COMMISSIONS

AccuFund, Inc. provides standard pricing sheets for each family of products. Each provides a "Suggested Retail Price". Reseller cost is a percentage of these prices based on annual volume. Volume is measured for the prior 12 months on December 31. A Reseller is moved to the next margin level on the sale after they achieve that level.

The commission system includes two components, the base commission and a 5% incentive. The incentive is earned by participating in both annual training programs and developing at least 50% of its sales internally or through cooperatively funded marketing programs.



BECOMING AN ACCUFUND RESELLER

To find out more about AccuFund's financial management software and to become a reseller contact Ian Scotland,

AccuFund Vice President and General Manager at 877-872-2228 x512 or email sales@accufund.com.